

5350 Vaughn Road Montgomery, AL 36116 (334) 272-7220 www.montgomerycatholic.org



SUPPORT FOR IMPROVING MONTGOMERY CATHOLIC'S FACILITIES

In February and March, Montgomery Catholic conducted a planning study to test the plan to improve our athletic, performing arts, chapel and administrative facilities and appropriately plan for a capital campaign.

We wanted to know how important each improvement was to the community. Scores were calculated by assigning a value of **10 points for a high priority**, **5 points for a medium priority**, and **a 0 for a low priority**, and then determining the average.

SURVEY RESPONSE

We asked all Montgomery Catholic parents, past parents, alumni, administration, faculty, staff, pastors, donors and other community supporters to participate in the planning study. Participation included:

- 86 personal interviews.
- 191 mail and online responses.

KEY QUESTIONS ANSWERED

We asked a variety of questions in the survey. Here are some responses:

- 80% of respondents are at least familiar with the proposed projects.
- 87% of respondents are in favor of a capital campaign to improve the facilities.
- 59 respondents indicated that they would serve in a volunteer leadership position and assist with the solicitation of gifts for the campaign.
- 14 respondents indicated that they have already left a gift to Montgomery Catholic in their estate. 58 respondents indicated they would like to receive information about planned giving.
- 69 percent of all respondents indicated they would make a gift or pledge to the campaign.

NEXT STEPS

Based on the information above, the Steier Group recommended that our school move forward with a capital campaign and school leadership agreed. Archbishop Rodi asked for additional information to present to the Archdiocese of Mobile Finance Committee. Once approval is granted and campaign details are finalized, we will share them with you.